

Cash Flow Projection as of October 10, 2019		
	30 days	60 days
Uses of Cash:		
Outstanding Checks:		
Vendor	\$275,731.00	-
Payroll	\$49,997.83	-
Expenses		
Payroll (Net), Payroll Taxes & Expense Reports, 401k, Flex Benefits	\$410,000.00	\$410,000.00
Printing	\$191,000.00	\$338,000.00
Contract Labor & Freelance Writers and Photographers	\$65,000.00	\$66,000.00
Postage/ Shipping	\$43,000.00	\$71,000.00
Credit Line Loan and Interest	\$35,000.00	\$35,000.00
Rent	\$22,670.39	\$22,670.39
Software (Adobe, Magazine Manager, Rackspace, Microsoft, Stirista, IT , Iphoto Consultant)	\$28,000.00	\$28,500.00
Venue Expense	\$20,000.00	\$20,000.00
Circulation Cost (Quickfill, & Misc Circuation Charges)	\$13,000.00	\$13,000.00
Consulting CFO	\$11,000.00	\$11,000.00
Payment Processing Fees	\$8,000.00	\$8,000.00
Digital Production (Facebook, Simplifi)	\$7,500.00	\$8,500.00
Office Supplies & Shipping	\$4,000.00	\$4,000.00
Utilities	\$2,500.00	\$2,500.00
Consulting Legal	\$2,100.00	\$2,100.00
Internet/phones	\$3,200.00	\$3,200.00
Payroll Processing	\$1,200.00	\$1,200.00
Equipment Repair & Maintenance	\$1,500.00	\$1,500.00
Tax Preparation	\$10,000.00	\$1,500.00
Equipment Rental & Leases	\$3,000.00	\$3,000.00
Insurance		
Employee Insurance	\$28,000.00	\$28,000.00
Liability Insurance	\$1,500.00	\$1,500.00
Workman Comp Insurance	\$800.00	\$800.00
Taxes		
Texas Franchise Taxes in Arrears (fees not included)	\$314.04	\$0.00
Projected WA Taxes	\$3,000.00	\$3,000.00
Projected MN Taxes	<u>\$120.00</u>	<u>\$120.00</u>
TOTAL EXPENSES:	\$1,241,133.26	\$1,084,090.39

EXHIBIT 1-A